

Managing Price Rises with BidFin.

Are you prepared for the upcoming price rises?

David Bugeja, Sales Manager of Manage Protect Ross Simon, CEO & Founder of BidFin

Presenters.



David Bugeja
Sales Manager, Manage Protect



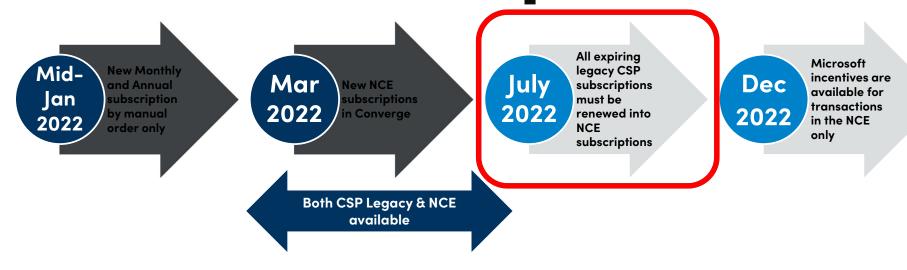
Ross Simon
CEO & Founder, BidFin

Agenda.

- Microsoft's New Commerce Experience (NCE)
- Manage Protect price reviews
- Planning for the price rises
- BidFin financing option
- Q&A

Microsoft's New Commerce (NCE).

NCE Roadmap.



Managing price rises with BidFin

Microsoft NCE Pricing.

Price increases

- 1-month plans will incur an additional 20%
- Locked in pricing for the period.

Price rise is coming 1 July 2022



NCE changes since our last webinar.

7 calendar days cooling off period after placing order

- A partner may cancel the subscription within 7 calendar days after placing order.
- After this 7-calendar day window, the partner is responsible for full payment of the 1, 12 or 36 months of service.



Manage Protect price review.

⁰² Price review.









- Announcement and price list to be shared shortly
- Prices come into effect 1 July













Managing price rises with BidFin

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Planning for the price rises.

⁰⁵ Your options for NCE.

NCE Month-on-month plans

 Monthly plans maintain flexibility and limit risk with price rise of 20% when compared with 12- or 36-month plans.

Increase price

 Pass on the price increases to the customer.

Remove MSP out of the equation

 Customers buy NCE direct from Microsoft

Consider other alternatives

 MPexchange Hosted Exchange
 + Microsoft Teams Essential for greater flexibility.

Other options.



CHANGING THE TECHNOLOGY PURCHASING EXPERIENCE

Financing Payment Plans



BidFin Finance Option.





Who is BidFin?

Driving Digital Transformation by Allowing
Customers to Pay for Technology Over Time
as Value is Realised



Digitally Transform at Low Cost of Entry



Increase ROI by paying in-line with value realisation through Customised Payment Plan



Erode all upfront technology costs



Align budget cycle with cashflow



Software & Services Payment Flexibility

Driving Digital Transformation by allowing customers to pay for technology on a monthly basis as value is realised

Optimising Cashflow through Integrated Payment Solutions

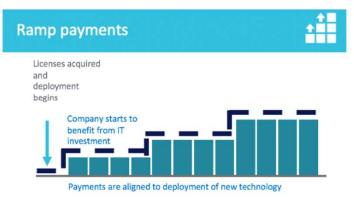
Increase ROI by aligning cost with benefit

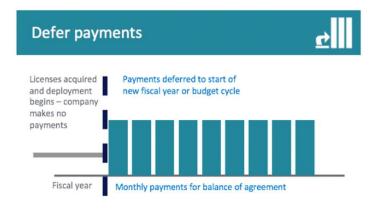
Customised Plans for budget cycles & cashflow requirements

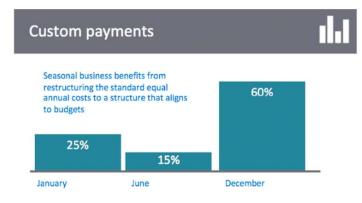


What does BidFin do?









All BidFin Products subject to Credit Approval

What are **BidFin's** finance products?



Software Payment Plan



Fast, Easy Approval



Bespoke customer centric payment plans



SaaS & On-Premise



Covers 100% of invoice(s) value



Fixed Terms: 4 - 60 Months





Services Payment Plan

Fast, Easy Approval



Ramp-Up Monthly Payments as implementation is delivered



Covers 100% of invoice(s) value



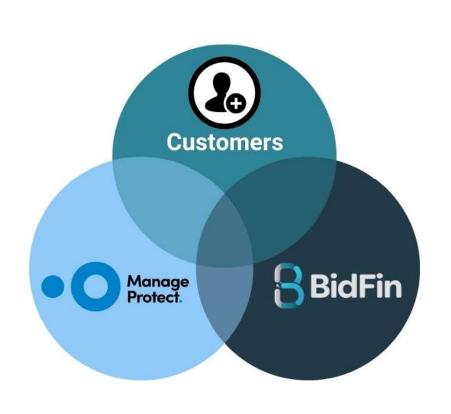
Pay for Implementation over time as value is realised



Fixed Terms: 4 - 60 Months



How to get started with BidFin?



Manage Protect Partner opts into a BidFin Customised Financial Payment Plan

The Customer signs and enters a Payment Plan Agreement with BidFin

100% of the invoice value is paid upfront by BidFin to the Manage Protect Partner

BidFin collects direct debit payments from the customer based on the chosen payment plan



NCE x BidFin Example



Offer 12- or 36month NCE plans

Avoid 20% price increase on NCE monthly plans



At ~4.5%PA cost to finance with BidFin

Customer enters monthly payment agreement



BidFin pays Manage Protect partner upfront

Lock in a longer term plan, eliminate risks and financial admin



~15.5% saving

When compared with direct NCE monthly plan



Manage Protect Partner

Benefits

The Customer

Benefits

Driving Revenue, Sales & Profitability for SaaS Vendors and Partners



Add value with a payment differentiator



Accelerating cashflow for IT suppliers and End Users



Increase customer retention and acquisition







Increase ROI by paying in-line with value realisation



Erode all upfront technology costs



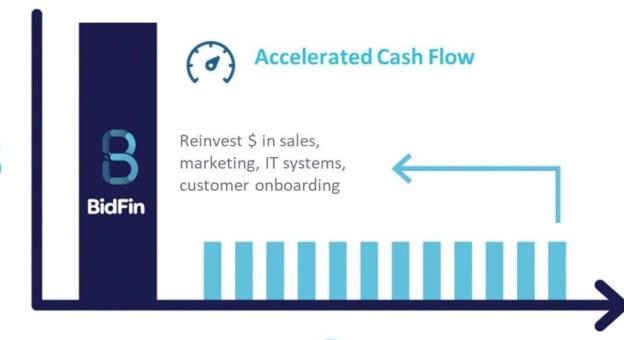
Align budget cycle with cashflow



Recurring Revenue
Funding: Enabling
MSP transformation

All BidFin Products subject to Credit Approval





Recurring Revenue Funding Day 1

- Receive up to 90% of the total
 12-month contract value upfront
- Funds available for immediate re-investment!

(1)

VS

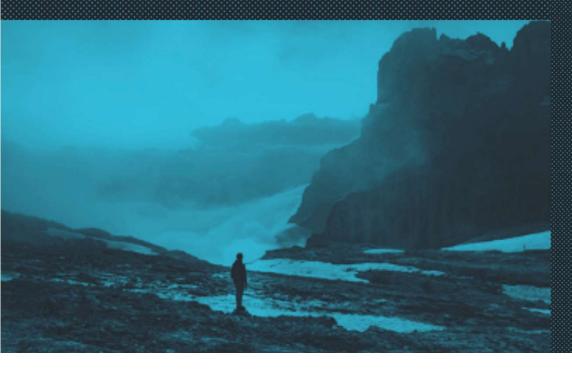
Standard Contract Terms 12 Months

- Receive contract value in instalments over 12-months.
- Funding in smaller increments over time.

Changing the Technology Buying Experience



Q&A



Get In Contact for Further Information & Registration



Website Link:

https://www.bidfin.io/



Email Link:

info@bidfin.io



Customer Registration Link:

https://bidfin.force.com/application/s/customer-registration

Contact Details:



Ross Simon - CEO E: ross@bidfin.io M: +61 438 277 950



Jonathan Perry - COO E: jonathon@bidfin.io M: +61 418 670 509

Q&A.

Want more info?



Contact us to discuss all the alternatives available to you.



David Bugeja



Robert Dale

Contact Us.

Support

Support Portal https://manageprotect.freshdesk.com/support/login Phone 1300 657 500 Email support@manageprotect.com Online chat available

Knowledge Base

Central source of handy resources and useful information for partners www.support.manageprotect.com

Converge

Provisioning and management portal with PSA integrations https://converge.mp/dashboard

Connect.





Email info@manageprotect.com

Australia 1300 657 500

New Zealand 0800 141 481

Sydney 405 & 407/55 Holt Street, Surry Hills 2010 NSW

Melbourne 231 Chapel Street, Prahran 3181 VIC



Thank you.